

2020 Newsletter Sponsor Opportunities



This Month in NYS Museums

With click rates triple the national non-profit average, *This Month in NYS Museums* is your most direct opportunity to reach the inboxes of over **650+** MANY members

What is *This Month in NYS Museums*?

It's a monthly e-newsletter designed to provide updates from the MANY office on:

- Funding opportunities
- Job postings
- Advocacy alerts
- Original articles on how museums are
 - >growing institutional resources
 - >working with their communities
 - >using their exhibitions and collections in new ways

This Month in NYS Museums

Open Rate 44%
Click Rate 11%

Non-Profit Average
Open Rate 24.11%
Click Rate 2.57%

2020 Newsletter Sponsorship Rates

Annual
\$750

Quarterly
\$250

Monthly
\$100

Ad Size

2 in. x 4 in. (600 pixels x 1200 pixels)

Ads must be submitted as a .jpg or .png format with a resolution of 300 DPI

ORGANIZATION:

CONTACT PERSON:

PHONE:

EMAIL:

ADDRESS:

CITY/STATE/ZIP:

Please indicate sponsorship level: Annual Quarterly Monthly

please indicate month

Please return completed form above to meves@nysmuseums.org.
You will be sent an invoice with options to pay by check or online.