



Sponsor Opportunities 2020 Newsletter

With click rates *triple* the national, non-profit average, *This Month in NYS Museums* is your most direct opportunity to reach the inboxes of MANY's **650+** members.

This Month in NYS Museums

is a monthly e-newsletter with articles on how museums are:

- growing institutional resources
- working with their community and visitors
- using their exhibitions and collections in new ways

	<i>This Month in NYS Museums</i>	Non-Profit Average
Open Rate	40%	24.11%
Click Rate	9%	2.57%

As we begin the second year of publishing *This Month in NYS Museums*, MANY is offering **new** sponsorship opportunities!

Annual Sponsor	Quarterly Sponsor	Monthly Sponsor
\$750	\$250	\$100

Sponsors can design their own advertisement to be included in the newsletter.
All ads will link back to the sponsors website.

Ads should be 4"(w) x 2"(h) and at least 300 DPI

Submit advertisements to MANY's Marketing & Social Media Coordinator Megan Eves by the 1st of the Issue Month to be featured in that month's issue.

Interested in sponsoring *This Month in NYS Museums*

COMPANY _____

CONTACT FULL NAME _____

PHONE _____

EMAIL _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

Please indicate at which level you would like to sponsor:

- Annual (\$750)
- Quarterly (\$250) Months: _____
- Monthly (\$100) Month: _____
- I have enclosed a check made payable to Museum Association of New York
- Please send me an invoice to pay online